

REV-VED UP!



Two out of three of them might be preachers, but preachy they're not. These larger than life characters are all about action and inclusion (reaching out to all faiths and non-believers) to get life changing projects completed for people that need their help the most. This is a soulful, emotional, laugh out loud show that connects three amazing characters to real people in troubled communities that are truly there to make a difference.

Gary, Carter and Stephen

"Big Rev" (Carter Via), his protégé, "Baby Rev" (Gary Morello) and their best friend "Mac Daddy" (Stephen Paletta) are a force of nature with a proven track record. When they put their mind to something they can't be beat. Paletta proved his meddle on Oprah's wildly successful reality show, "The Big Give". After a month long competition with a number of other top philanthropists to see who had the most impact at helping others, Paletta won the competition with a million dollar prize! He used the winnings to help others and is just getting started!



Rev-ved up is a character driven series that proves that massive change and transformation can be made in a very short time when you put the right minds together. The Revs and Mac are capable of tackling any project with their vast network and ability to design, build and handle all aspects of construction. They're also true motivators, rallying local help and inspiring and challenging those experiencing tough times to believe in themselves in order to create lasting change.



Sample episodes will include the team, in just one week, rebuilding homes, schools, animal shelters, community centers, music rooms, playing fields as well as bringing needed relief in the form of critical supplies to disaster areas around the United States and the world. In every case they are called to action by someone who needs help.

Carter Via and Gary Morello are active preachers in the state of Connecticut. They also coordinate and lead trips for an international program, Crossing Thresholds, that oversees humanitarian aid to the Kenyan slum known as Kibera, the 2nd biggest in the world, with over a million people living in poverty. During a difficult time in Gary's life, six years ago, Carter served as a mentor, helping him solve his problems and find his way.



Paletta is a lifelong philanthropist and advocate for the underprivileged having created and administered a number of top performing not for profit organizations that have provided much needed relief for thousands of people.

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